

KIOSK 2026 AGENDA

8:00 OPENING WINDOW

8:45 WELCOME TALK

Host: Daniel Bilić

9:00 ART MEETS BUSINESS
(AND REFUSES TO APOLOGIZE)

Moderator: Fran Muhrin (404, MYTY)

Panelists: Marina Mesar OKO, Davor Bruketa (Bruketa&Žinić&Grey), Filip Peraić & Zoran Đukić (Studio dkc)

9:30 MARKO HRASTOVEC (HOT TYPE) HR
Hot Type Matters

9:45 EMIL KOZOLE (STUDIO LJUDJE) SLO

How to design your packaging when there is too much of everything?

10:00 COPYRAONICA,
(NENAD VUKUŠIĆ & NEBOJŠA GRBAČIĆ) HR

You already have a tone of voice, but does it sound like you (or your brand)?

10:15
UMG & TMG

Connecting brands & fans: Building smart music partnerships

Clémence Blum & Lavinia Acheampong (UK)



10:45 COFFEE BREAK powered by *French*

11:05 WHY ONE SIZE NEVER FITS ALL
→ HOW BRANDS CAN WIN OVER LOCAL COMMUNITIES, AND THE WORLD

Moderator: Domagoj Davidović (Minus Minus Agency)

Panelists: Petra Franić (adidas), Nadine Kramarić (ex G3 Spirits, Alert) & Juraj Zigman (ZIGMAN)

11:35 MILAN ĐAČIĆ (VOGUE ADRIA) SRB

What happens when Vogue meets Adria

11:50
LESLIE DAVID STUDIO

Branding is like dating

Leslie David (FR)



12:20 GALA MARIJA VRBANIĆ (TRIBUTE BRAND) HR

When the product is virtual and the impact is real

12:35
ROSIE LEE GROUP

Thriving on tension: Brand strategy for a restless world

Russell Clayton & Mark Fleming (UK)



13:05 LUNCH BREAK powered by *VEGETA*

13:50 A CHANCE TO WIN KIOSK 2027 TICKETS + MERCH
LIVE giveaway

14:00
STUDIO HERRSTRÖM

THE ECHO: Creating brands that move culture

Erik Herrström & Kara Griffin Cushman (AT)



14:30
CUPRA

CUPRA's Journey to the top

Paul Arregui (ES)



15:00 BREAK powered by *SNICKERS*

15:20 DIGITAL NEVER SLEEPS, NEITHER SHOULD YOUR BRAND

Moderator: Dunja Ivana Ballon (IAB Croatia)

Panelists: Helena Kuhar (404), Lucija Potočnik (Sonda), Luka Mavretić (Imago Ogilvy), Tomislav Kučina (Boiler, Degordian)



15:50
COLDEST CREATIVE

Brand wrap '25: Hits, misses & what's coming next

Joel Bjarni Marlinarson (UK)



16:10
SNASK

Make enemies & gain fans - the importance of branding in a digital era

Freddie Öst (SWE)



17:05 BREAK powered by *PIZZERIA*

17:20 K67 FILM
Exclusive film snippet

17:40 K67 FOREVER: THE MODULAR CLASSIC THAT WON'T QUIT
Filip Filković Philatz Ionl with Marko Dabrović (3LHD)

17:55 CLOSING WINDOW

KIOSK
AFTER DARK
@ PETI KUPE

21:00 - 23:00

GAMMAD FM (HR)

23:00 - 00:00

SZCH (HR)

00:00 - 01:30

DETROIT IN EFFECT (USA)

01:30 - 03:00

MADAM X (UK)

03:00 - 04:00

SUN PEOPLE (AT)

POWERED BY
A1